

2009 Combined Annual Meeting
*Southwest Society of
Oral & Maxillofacial Surgeons*
-and-
*Texas Society of
Oral and Maxillofacial Surgeons*



April 2-4, 2009

The Casa Monica Hotel
St. Augustine, Florida

WELCOME!

Dear Colleagues,

It is time to make your reservations for the 2009 Combined Annual Meeting of the Southwest Society of Oral and Maxillofacial Surgeons and the Texas Society of Oral and Maxillofacial Surgeons! We are excited to co-organize and present this year's meeting at The Casa Monica Hotel in St. Augustine, Florida, April 2-4, 2009.

Regarded as the "Ancient City", St. Augustine is the oldest city in the nation and certainly one of the most charming. Known for its rich history, shopping, antiques, restaurants and gorgeous beaches, this city serves as a reminder of our own heritage. The Southwest Society, formed in October of 1929, is rooted in tradition and excellence with goals of promoting and advancing the science of oral surgery through education, research, professional service and public relations.

Over the past 78 years, the Southwest Society of OMS has provided excellent annual meeting opportunities and this year is no exception. Thursday afternoon, Drs. Colin Bell and Dave Grogan will again present key concepts of the AAOMS-mandated office anesthesia emergency certification. Friday, the renowned Byrd-Tilson Resident Day program will provide an opportunity for us to recognize the best and brightest from training programs in the Southwest region. And on Saturday, registrants will have an opportunity to hear our keynote speaker, Dr. Jay Malmquist, as well as attend the OMSNIC Risk Management Course.

As a state component society of the Southwest region, the Texas Society of Oral and Maxillofacial Surgeons has maintained an active role in our organization and has exhibited continued support of our annual meetings. We are pleased to officially work with the Texas Society to provide this year's opportunities.

There are numerous social activities planned including Golf and Fishing expeditions and a Historic Tour of St. Augustine for spouses/companions to enjoy. Saturday evening, we will bring our annual meeting to a close with a tour/dinner hosted at the Historic Lightner Museum.

We encourage you to begin planning for this exciting weekend and to secure your hotel reservations as well as your meeting registration now and we look forward to seeing you in St. Augustine.

Sincerely,

Kevin S. Smith, DDS
President
SWSOMS

FEATURED SESSIONS

Office Anesthesia Emergency Certification Update

Dr. Colin Bell, Chair of the Texas Society OAE Committee, along with Dr. David Grogan will present the key concepts of the AAOMS-mandated office anesthesia emergency certification. Key emergency scenarios will be reviewed as well as the most recent morbidity and mortality data as provided by OMSNIC.

Continuing Dental Education Credits: 2 hours



Colin S. Bell, DDS

A Dallas-area native and a Phi Beta Kappa graduate of Southern Methodist University, Dr. Bell received his dental degree from Baylor College of Dentistry in 1979 and completed Oral and Maxillofacial Surgery training at Baylor University Medical Center in 1984.

He is an active member of the American Association of Oral & Maxillofacial Surgeons and the American Dental Association. Currently, he serves as an Adjunct Professor of Oral and Maxillofacial Surgery at Baylor College of Dentistry, and is a Fellow of the American College of Dentists. Dr. Bell was recently elected to Fellowship of the International College of Dentists. Dr. Bell also serves as an examiner with the American Board of Oral and Maxillofacial Surgery and is a past president of the Texas Society of Oral and Maxillofacial Surgeons and the Southwest Society of Oral and Maxillofacial Surgeons.



David M. Grogan, DDS

After completion of his residency training, Dr. Grogan entered private practice as an oral and maxillofacial surgeon in Waco, Texas. After 13 years of successful practice, Dr. Grogan chose to enter academics and was invited to join the Department of Oral and Maxillofacial Surgery at Baylor College of Dentistry.

Since then, Dr. Grogan has participated in all aspects of the Predoctoral pharmacology curriculum and helped develop new continuing education opportunities for dentists in North Texas. He was an instrumental participant in designing new sedation and emergency guidelines for Texas dentists, on behalf of the Texas State Board of Dental Examiners. Currently, Dr. Grogan is an Associate Professor and Chairman of the Department of Oral and Maxillofacial Surgery at Baylor College of Dentistry.

Byrd-Tilson Residents' Day Program

Outstanding young doctors from the southwest region will present topical basic science and clinical research initiatives ongoing at their respective institutions of study.

Continuing Dental Education Credits: 4 hours

Keynote Lecture

“IMPLANT ESTHETICS: ESTABLISHED AND NEW CONCEPTS IN SOFT TISSUE MANAGEMENT, BONE GRAFTING AND TEMPORIZATION”

This discussion will focus on anterior implant esthetics and what issues can be controlled by the Oral and Maxillofacial Surgeon. Specifically, this discussion will focus on issues isolated to soft tissue esthetics and how best to optimize the implant platform for predictable results. Indexing, grafting and temporization will be discussed with illustrations using case histories.

In addition to this discussion, new concepts in bone grafting will be discussed. A brief discussion of cell therapy and bone proteins in conjunction with conventional grafting will be outlined.

Finally, a look at complications from poor patient selection to adverse outcomes will be shown with explanation of how these results can be refined, resolved and avoided.

Continuing Dental Education Credits: 3 hours



JAY P. MALMQUIST DMD, FACS, FICD

Dr. Malmquist is an Oral and Maxillofacial Surgeon with a private practice in Portland, Oregon. He is a graduate of the University of Oregon and the University of Oregon Dental School. He completed a rotating internship in the US Army and a residency in Oral and Maxillofacial Surgery at Oregon Health Sciences University. He is a diplomat of the American Board of Oral and Maxillofacial Surgery and completed seven years and a board examiner. He is the past Treasurer and past President of the American Association of Oral and Maxillofacial Surgeons. He has authored numerous chapters in books on implant surgery and has written multiple articles on bone grafting and tissue regeneration. He has lectured nationally and internationally on topics of implant placement and bone grafting. He is currently a Professor of Oral and Maxillofacial Surgery at Oregon Health Sciences University. He is on the editorial boards of the *Journal of Oral and Maxillofacial Surgery* and the *Journal of Periodontics and Restorative Dentistry*.

Risk Management Seminar



OMS National Insurance Company (OMS NIC), and ADA CERP Recognized Provider, develops and sponsors Risk Management for Oral and Maxillofacial Surgeons.

Attendees completing this four hour lecture with audience participation receive four continuing education credits. OMS NIC insureds completing this course receive a **5% discount** for the next three policy periods. The 2009 seminar uses case studies to highlight valuable risk management principles.

Topics to be addressed include:

- Failure to Diagnose
- Good Clinical Records
- Anesthesia
- Systems Failure
- Non-Clinical issues:
 - Documentation, Informed Consent, Anesthesia, Legal Aspects of Cone Beam CT imaging, Dealing with the Disappointed Patient

AGENDA

April 2, 2009 – Thursday

8:00am – 9:30am	SWSOMS Board of Directors Meeting
9:30am – 10:30am	TOMSPAC Board of Directors Meeting
10:30am – 12:00pm	TSOMS Board of Directors Meeting
10:30am – 5:00pm	Registration & Information Desk Open
1:00pm – 3:00pm	Office Anesthesia Emergency Certification Update
5:30pm – 7:00pm	Welcome Reception

April 3, 2009 – Friday

7:00am – 8:00am	Continental Breakfast in Exhibit Area
8:00am – 12:00pm	Byrd-Tilson Residents' Day Program
12:00pm – 12:30pm	SWSOMS Membership Meeting
1:00pm – 5:00pm	Golf Tournament –or- Fishing Expedition
5:30pm – 7:00pm	Evening Reception

April 4, 2009 – Saturday

6:45am – 7:30am	Continental Breakfast in Exhibit Area
6:45am – 7:30am	TSOMS Membership Breakfast
7:30am – 10:30am	Keynote Lecture, Dr. Jay Malmquist
10:30am – 3:00pm	OMSNIC Risk Management Seminar
7:00pm – 10:30pm	Lightner Museum Tour and Dinner

TRAVEL AND HOTEL ACCOMMODATIONS

Hotel Accommodations

Reduced Rates Expire March 3, 2009

The award-winning Casa Monica Hotel is the oldest hotel in the oldest city in America, St. Augustine. The Casa Monica features a romantic and historic ambiance with elegant antique-style chandeliers, guestrooms with Spanish style wrought iron beds and Moorish archways and columns adorned in hand-painted gold leaf trim. There is a wide variety of museums, shops, restaurants and attractions all within walking distance of the hotel as St. Augustine is a “walking” city. Guests of the Casa Monica Hotel have access to the oceanfront Serenata Beach Club, less than 7 miles away, which features private beach access and indoor/outdoor dining.



Casa Monica Hotel
95 Cordova Street
St. Augustine, Florida 32084
www.casamonica.com

Reservations:
800-648-1888 M-F 9am–6pm

Group Code: *SWSOMS*
Rates start at \$279

Dress Code

The spring months bring beautiful weather to St. Augustine! March and April feature daytime highs in the 70s with lows in the 50s. We recommend Resort Casual attire for all meetings, sessions and evening activities. We do suggest sweaters, jackets or warm outer wear for the evenings. **Please note: some activities planned require casual walking to and from events and during tours.

Transportation Arrangements

The Casa Monica Hotel is located in the heart of St. Augustine's historic district at the corner of King and Cordova Streets, just a block away from the famous boutique and antique shopping area known as St. George Street. We are across the street from Flagler College (once the Ponce de Leon Hotel) and Lightner Museum (once the Alcazar Hotel). The incredible beaches of St. Johns County are only five minutes away.

Air Access

Nearby airports include Jacksonville International Airport and Daytona Airport, both 45 minutes away. Orlando and its attractions are located just 90 minutes away.

Driving

Coming from the Jacksonville area (or North)

Take I-95 South to Exit 318 (at the outlet mall). Turn left onto S.R. 16 and go 5 miles to U.S.-1. Turn right onto U.S.-1 and go 2 miles to King St. Turn left onto King St. Go approximately ½ mile, the Casa Monica Hotel is located on your right-hand side, on the corner of King St. And Cordova St. Valet parking is available.

Coming from the Daytona area (or South)

Take I-95 North to exit 311. Turn right onto S.R. 207 East to U.S.-1 North. Stay on U.S.-1 North for .6 miles until you arrive at the intersection of U.S.-1 and King St. Turn right onto King St. and go approximately ½ mile, the Casa Monica Hotel is located on your right-hand side, at the corner of King St. and Cordova St. Valet parking is available.

Coming from the Orlando area (or West)

Take I-4 East all the way to I-95. Take I-95 North to US 1 (Exit 298), turn right. Stay on U.S.-1 North for 16 miles until you arrive at the intersection of U.S.-1 and King St. Turn right onto King St. Go approximately ½ mile, the Casa Monica Hotel is located on your right-hand side, at the corner of King St. and Cordova St. Valet parking is available.

GOLF

Golf Tournament



The King and Bear, named respectively for its co-designers Arnold Palmer and Jack Nicklaus opened in 2000. This course represents the first and only course design collaboration for the pair. This legendary course is a tournament caliber venue that is sure to challenge the skilled golfer while providing player friendly conditions for the novice and is a remarkable blend of the past, present, and future of the game of golf.

The annual SWSOMS golf tournament is set for Friday, April 3, 2009. Golfing spouses/companions are welcome to participate in the tournament. The

course is a soft-spiked facility and rental equipment is available at the course for men and ladies (you will be asked to reserve clubs in advance on your registration form). The course is located a short distance from The Casa Monica and transportation to and from the course will be provided. Golf clubs may be checked at the front desk of the resort upon arrival for storage and transportation to the tournament.

FISHING

Fishing Expedition

Come experience the Florida backcountry with a shallow water sight fishing trip! This expedition will consist of scientifically stalking redfish on the flats with the angler sighting and making the presentation to the fish with either fly or spinning tackle. You will be asked to indicate your cast preference on the registration form.

Sight fishing in the backcountry flats of St. Augustine is truly a unique experience. The depth of the water ranges between 8 inches to five feet. There is abundant life above and below the water. Most of the area is protected, so that even on windy days you can make an enjoyable day of it.



Hooked Up Fishing Charters targeted species include: Redfish, Speckled Trout, Flounder, Tarpon, and Black Drum. Other fish that will be caught when the opportunity exists include: Sheephead, Mangrove Snapper, Lady fish, Jack Crevelle and Sharks.

*****Boat or white bottom tennis shoes required. Please, no street shoes.***



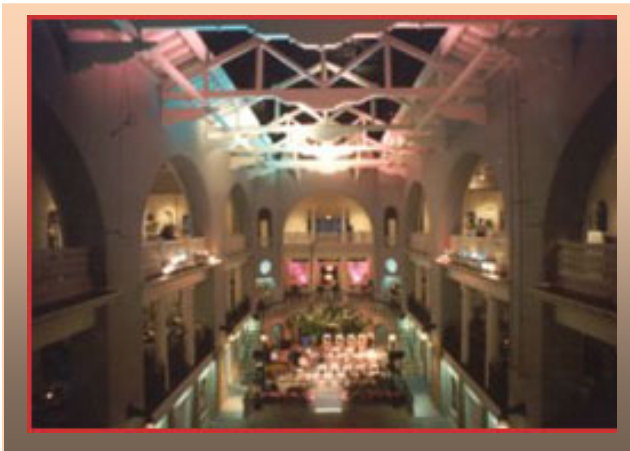
PRESIDENT'S EVENT

The Lightner Museum Tour and Dinner

We invite you to enjoy an evening walk/tour of the historic Lightner Museum. Tour guides and docents will guide you through this beautiful venue and provide a wealth of information and history regarding the former Hotel Alcazar, built in 1887 in the Spanish Renaissance style. In 1946, Chicago publisher, Otto C. Lightner, purchased the building to house his extensive collection of Victoriana and opened the museum two years later. He gave the museum to the city of St. Augustine and the building is listed on the National Register of Historic Places.

Your evening at the museum will include opportunities to see relics of America's Gilded Age: costumes, furnishings, mechanical musical instruments and other artifacts of 19th century daily life. The Lightner collection includes beautiful examples of cut glass, Victorian art glass and the stained glass work of Louis Comfort Tiffany.

The Lightner Museum is the perfect backdrop for the final event of the 2009 Combined Annual Meeting and creates a unique celebration of history, legacy and future promise for our Societies.



Tickets for this special event are not included in the meeting registration and must be purchased separately



COMPANION PROGRAM

Spouse/Companion Program

Companions are invited to join in the fun for a host of activities to make your stay that much more entertaining and exciting. Friday's program offers grand style with a Trolley Tour of Old St. Augustine followed by Champagne Brunch at the Historic Casa Monica Hotel!

You will be met by a professional tour guide dressed in period costume. The tour will cover 450 years of colorful history: the Ponce de Leon discovery, the pirate days of Sir Francis Drake, the Spanish and English colonial years, and the Victorian Flagler era. Stops include the historic Castillo de San Marcos, the fort that was never captured in battle and the Venetian Renaissance gem of Flagler Memorial Church. Hear how Henry Flagler built the most opulent hotels of the day and turned the city into the "Newport of the South".



Following the end of the tour, a luxurious Champagne Brunch will await at the Casa Monica and provide a wonderful opportunity to catch up with old friends and establish new lasting friendships.

Don't Miss the **Morning Fitness Walks** sponsored by the **Oral and Maxillofacial Surgery Foundation Alliance**. Each morning at 7:30am, Foundation members will greet fitness enthusiasts in the hotel lobby for an hour long power walk!

The mission of the Alliance is to promote and support the education and research activities of OMSF, as well as support current health and social issues related to the family and the community of the specialty.



Thursday, April 2, 2009

7:30am – 8:30am OMSF Alliance Fitness Walk
5:30pm – 7:00pm Welcome Reception

Friday, April 3, 2009

7:30am – 8:30am OMSF Alliance Fitness Walk
10:30am – 3:00pm Trolley Tour of St. Augustine
Champagne Brunch
5:30pm – 7:00pm Reception

Saturday, April 4, 2009

7:30am – 8:30am OMSF Alliance Fitness Walk
7:00pm – 10:30pm Lightner Museum Tour and
Dinner

April 2-4, 2009

MEETING REGISTRATION

Early Bird

Postmarked/faxed by March 3, 2009

_____ \$450

_____ \$500

_____ \$0

_____ \$150

_____ \$60

_____ \$285x___player(s)

_____ \$60x___player

_____ \$285x___angler(s)

_____ \$150x___companion(s)

_____ \$150x___person(s)

SWSOMS / TSOMS Member

***Saturday Evening Event not included in meeting registration*

Non Members

Presenting Residents

Non-Presenting Residents

OMSNIC Risk Management Seminar
(payable to SWSOMS)

Golf Tournament(\$285/player)

Club Rental:

Please circle preference

Men's / Women's

Right / Left Handed

Fishing Expedition

Please circle preference

Fly / Light Tackle

Spouse / Companion Program

Dinner/Tour Lightner Museum

(Saturday evening tickets sold separately)

_____ \$500

_____ \$550

_____ \$0

_____ \$150

_____ \$60

_____ \$285x___player(s)

_____ \$60x___player(s)

_____ \$285x___angler(s)

_____ \$150x___companion(s)

_____ \$150x___person(s)

Total Due \$

Contact Information

Name _____

Street Address _____

City _____ State/Zip _____

E-mail _____

Preferred Name for Badge _____

Payment Instruction

Make Checks Payable to SWSOMS

All Major Credit Cards Accepted

MasterCard Visa Discover American Express

Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

Billing Address _____

City _____ State/Zip _____

Fax credit card payments: 210-614-5234

Spouse / Companion Information

Name _____

Street Address _____

City _____ State/Zip _____

E-mail _____

Preferred Name for Badge _____

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