

2011 Combined Annual Meeting

Southwest Society of Oral & Maxillofacial Surgeons

Texas Society of Oral and Maxillofacial Surgeons

University of Texas Health Science Center-San Antonio Alumni



April 7-9, 2011

*Hyatt Lost Pines Resort & Spa
Lost Pines, Texas*

WELCOME!

Dear Colleagues,

It is time to make your reservations for the 2011 Combined Annual Meeting of the Southwest Society of Oral and Maxillofacial Surgeons, the Texas Society of Oral and Maxillofacial Surgeons and The University of Texas Health Science Center San Antonio Alumni! We are excited to co-organize and present this year's meeting at The Hyatt Lost Pines Resort & Spa in Lost Pines, Texas, April 7-9, 2011.

This resort, located just 20 minutes from the Austin-Bergstrom International Airport and minutes from downtown historic Bastrop, Texas, provides the perfect backdrop for our 81st Annual Meeting. This resort offers a unique blending of old and new and mirrors our goals of promoting and advancing the science of oral surgery through education, research, professional service and public relations.

Nestled on the banks of the Colorado River, Bastrop and the surrounding Lost Pines Forest offers a delightful selection of shops and restaurants as well as B&Bs. Nearby neighborhoods contain over 100 historic homes. Austin, Texas is just a few miles away and boasts many cultural and eclectic events and entertainment.

Over the past 81 years, the Southwest Society of OMS has provided excellent annual meeting opportunities and this year is no exception. Thursday afternoon, Drs. Colin Bell and Dave Grogan will again present key concepts of the AAOMS-mandated office anesthesia emergency certification. Friday, the renowned Byrd-Tilson Resident Day program will provide an opportunity for us to recognize the best and brightest from training programs in the Southwest region. On Saturday, registrants will have an opportunity to hear our keynote speaker, Alan S. Herford, DDS, MD, FACS addressing reconstruction of alveolar cleft defects prior to implants. In celebration of history, we are pleased to showcase a special luncheon with one of our SWSOMS Legacy Honorees, Dr. Robert V. Walker!

As a state component society of the Southwest region, the Texas Society of Oral and Maxillofacial Surgeons has maintained an active role in our organization and has exhibited continued support of our annual meetings. We are pleased to officially work with the Texas Society to provide this year's opportunities. Additionally, The University of Texas Health Science Center-San Antonio Alumni Organization hosted its Annual Meeting with our groups in 2010 and is returning this year. We thank Dr. George Grant for being instrumental in uniting all of these fine organizations to provide a fantastic mix of education and camaraderie.

There are numerous social activities planned including Golf and a special tour of the Bob Bullock Texas State History Museum and luncheon at the famous Driskill Hotel as part of the spouse/companion program. Saturday evening, we will bring our annual meeting to a close with dinner and entertainment on the banks of the Colorado River.

We encourage you to begin planning for this exciting weekend and to secure your hotel reservations as well as your meeting registration now. We look forward to seeing you in Bastrop!

Sincerely,

M. James Clark, DDS
President, SWSOMS

FEATURED SESSIONS

Pediatric Advanced Life Support (PALS)

Thursday, April 7th or Sunday, April 10th

The PALS course gives healthcare professionals the knowledge and skills to better recognize and treat critically ill infants and children. Course contents include:

- Recognition and treatment of infants and children at risk for cardio-pulmonary arrest
- The systematic approach to pediatric assessment
- Effective respiratory management
- Validate skills for 1- and 2-person CPR and AED skills for infant and child
- Defibrillation and synchronized cardioversion
- Intraosseous access and fluid bolus administration
- Effective resuscitation team dynamics

In anticipation of this course becoming a requirement by State Boards, we have arranged to offer this in two different formats to best accommodate your schedule:

1. Complete an online course prior to arrival at the Combined Annual Meeting and simply attend the skills check-off section of PALS to be presented on **Thursday, April 7, 2011**. Registrants must log on to complete the online section of the course and present the certificate of completion in order to proceed with skill check-off on site. The OnLine CD is \$105.00 and the skills check-off is \$150.00. Estimated time to complete the online assessment = 6 hours. Skills assessment with appropriate pre-requisite certification will take approximately 2 hours.

Registration for the Online portion of the PALS course can be accomplished by visiting:

<http://www.eworldpoint.com/en/Products/American-Heart-Association/PALS/Heartcode-PALS-Part-1-Prepaid-CD - 80-1524/>

2. Attend an all-day session for PALS certification to be held on Sunday, **April 10, 2011** at the resort. This session will cover the materials presented in the online course as well as the skills check-off section, but enables individuals to receive on-site history, training and skills assessment in lieu of the self-study program mentioned above. Cost for this course is \$295 per attendee. No pre-requisite for course attendance is required.

Byrd-Tilson Residents' Day Program

Friday, April 8, 2011

Outstanding young doctors from the southwest region will present topical basic science and clinical research initiatives ongoing at their respective institutions of study. *Continuing Dental Education Credits: 4 hours*

Keynote Lecture

Saturday, April 9, 2011

“Current Techniques for Reconstructing Alveolar Defects Prior to Implants”

Surgeons are often faced with alveolar defects that require augmentation prior to placing dental implants. Treatment planning can be complicated, as many surgical options are available. This program will look at aspects of grafting including: indications for grafting, types of grafts, harvest sites, as well as advantages and disadvantages of the various grafting options. Surgical techniques including onlay, particulate, interpositional grafting, as well as distraction osteogenesis will be discussed. The importance of soft tissue management with bone grafting will also be included. Growth factors such as rhBMP-2 have provided an additional option for reconstruction defects with the main advantage of avoiding a harvest site with its associated morbidity. This program will review the mechanism of action of rhBMP-2 as well as specific areas where this growth factor can be utilized with success. Advantages and limitations of various surgical options as well as techniques for optimizing surgical success will be discussed. Illustrative cases will help define the most ideal technique for a given defect. *Continuing Dental Education Credits: 4 hours*



Alan S. Herford, DDS, MD, FACS

Dr. Alan Herford is Chairman and Professor of the Department of Oral and Maxillofacial Surgery at the Loma Linda University School of Dentistry. He is also the Philip J. Boyne and Peter Geistlich Professor in Oral and Maxillofacial Surgery. Dr. Herford completed his training in oral and maxillofacial surgery at Parkland Memorial Hospital at the University of Texas Medical Center in Dallas. He is a fellow in the American College of Surgeons and an active board examiner for the American Board of Oral and Maxillofacial Surgery.

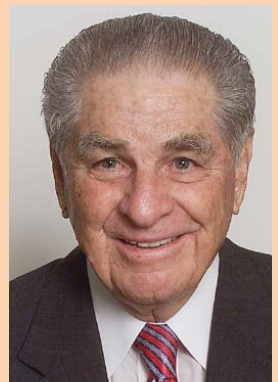
Dr. Herford's main interest is improving current techniques for jaw reconstruction especially in the area of growth factors. He also enjoys treating facial trauma and reconstructing trauma defects. He has been active in research and has presented at both national and international meetings. He has authored over 30 peer-reviewed scientific publications on topics ranging from reconstructing skin cancer defects to distraction osteogenesis, as well as books/chapters on treatment of mandibular fractures, facial flaps, and treatment of soft tissue injuries.

SWSOMS Legacy Luncheon

Saturday, April 9, 2011

SWSOMS Legacy Honoree: Robert V. Walker, DDS

Join us as we honor the Society's past leadership who have worked so hard and diligently to achieve the Society's goals of promoting and advancing the science of oral and maxillofacial surgery in the fields of education, research, professional service and public relations. A special luncheon will be provided on Saturday, April 9, 2011 in honor of Legacy Member, Dr. R. V. Walker. Dr. Walker will provide a special commentary during lunch entitled "A Perspective of Kennedy's Death at Parkland". Companions and Exhibitors are welcome at this event!



AGENDA

April 7, 2011 – Thursday

8:00am – 9:30am	SWSOMS Board of Directors Meeting
9:30am – 10:30am	TOMSPAC Board of Directors Meeting
10:30am – 12:00pm	TSOMS Board of Directors Meeting
10:30am – 5:00pm	Registration & Information Desk Open
1:00pm – 3:00pm	PALS Skills Assessment (<i>pre-requisite: completion of online PALS course</i>)
5:30pm – 7:00pm	Welcome Reception

April 8, 2011 – Friday

7:00am – 8:00am	Continental Breakfast in Exhibit Area
8:00am – 12:00pm	Byrd-Tilson Residents' Day Program
8:30am- 2:00pm	Companion Program
1:00pm – 5:00pm	Golf Tournament
5:30pm – 7:00pm	Evening Reception

April 9, 2011 – Saturday

7:00am – 8:30am	Continental Breakfast in Exhibit Area
8:00am – 12:00pm	Keynote Lecture, Alan S. Herford, DDS, MD, FACS
12:00pm – 1:30pm	SWSOMS Legacy Luncheon with R.V. Walker, DDS
1:30pm – 2:00pm	SWSOMS Membership Meeting
2:00pm – 2:45pm	TSOMS Membership Meeting
3:00pm- 4:00pm	UTHSCSA Alumni Meeting
6:00pm – 10:30pm	Dinner & Entertainment at LBJ Pavillion

April 10, 2011 – Sunday

8:30am – 5:00pm	PALS Certification Course (<i>course & skills assessment</i>)
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Registration Online Opens Wednesday, January 26, 2011! Log on to www.regonline.com/SWSOMS

HOTEL ACCOMMODATIONS

Hotel Accommodations

Reduced Rates Expire

March 7, 2011

Escape to infinite comfort at Hyatt Regency Lost Pines Resort and Spa. This expansive, 405-acre Texas hotel resort welcomes you with distinctively approachable luxury in the midst of rugged wilderness, where jeans and business suits intermingle with ease. Retreat to the secluded setting of this ranch-style Austin hotel – just minutes from the airport, downtown, and historic Bastrop. Luxuries abound, from spacious guestrooms and spa treatments to delectable dining and endless recreation. Discover the vast wonders of this all-new Bastrop Texas hotel and resort.

POINTS OF INTEREST

- 1,100-acre McKinney Roughs Nature Park with ropes course / Academy in the Roughs and Mark Rose Science Center
- 54 golf courses within an hour's drive
- Historic sightseeing, shopping and outdoor recreational activities in Bastrop (7 miles)
- Numerous recreational and entertainment options in Austin (17 miles)
- Exciting sporting events at the University of Texas (18 miles)
- Shopping at the country's largest outlet center—San Marcos (29 miles)



Hyatt Lost Pines Resort & Spa

575 Lost Pines Road

Lost Pines, Texas 78612

888-421-1442

www.lostpines.hyatt.com

Reservations: 888-421-1442 or

https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=2588595

Group Code: *SWSOMS*

Rates start at \$289

TRAVEL INFORMATION

Dress Code:

The spring months bring beautiful weather to the central Texas region! Bastrop enjoys a moderate climate with an average January low of 40 and July high of 90. The average precipitation is 37.1. With an elevation of 374 ft, the prevailing wind is southeast.

The period between April and May, is characterized more by spring conditions. Thus, days are warm and the area blooms with the beautiful spring flowers. We recommend Resort Casual attire for all meetings, sessions and evening activities. We do suggest sweaters, jackets or warm outer wear for the evenings. **Please note: some planned activities require casual walking to and from events.

Transportation

Air

Austin-Bergstrom Airport, located 20 miles from the resort, offers jet service from most major Airlines including American Airlines, Continental Airlines, Delta Airlines Inc. and Southwest Airlines.

Driving

To/From Austin Bergstrom Airport (approximately 20miles/30 minutes):

Exit airport, follow Highway 71 East for approximately 18 miles. Entrance to resort is immediate next left after the traffic light at Pope Bend Road. Turn left into resort. Follow 3 mile drive to the lobby entrance.

From Bastrop:

Take Highway 71 West for approximately 9 miles. Main entrance to resort is immediate next right after McKinney Roughts Nature Park. Turn right into resort. Follow 3 mile drive to the lobby entrance.

From Houston and Points East:

From the 610 Loop, take 290 West, 110 miles, passing through Brenham/Giddings to 21 West (just past Paige). Turn left at 21 West. Go approximately 18 miles to Highway 95 in Bastrop. Turn left at Highway 95, 0.4 miles to Highway 71. Turn right at Highway 71 West and travel 10.5 miles. Main entrance to resort is immediate next right after McKinney Roughts Nature Park. Turn right into resort. Follow 3 mile drive to lobby entrance.

From Dallas/Forth Worth and Points North:

Travel east on I-35 approximately 60 miles. Merge onto I-35 South and follow approximately 108 miles to the Texas 130 Toll Road. Travel South East on Texas 130 approximately 87 miles to the Highway 71 exit. Travel east on Highway 71 approximately 10.5 miles. Main entrance to resort is immediate next left after the traffic light at Pope Bend Road. Turn left into resort. Follow 3 mile drive to lobby entrance.

From San Antonio, San Marcos and Points South:

Follow I-35 North to Austin. Exit Ben White/Highway 71East. Stay on Highway 71 East. The resort is approximately 18 miles past the Austin-Bergstrom Airport. Main entrance to resort is immediate next left after the traffic light at Pope Bend Road. Turn left into resort. Follow 3 mile drive to lobby entrance.

From Downtown Austin:

Take 5th Street East from downtown to I-35South to Highway 71 East. Stay on 71East. Once past the Austin-Bergstrom Airport, the resort is approximately 18miles. Main entrance to resort is immediate next left after the traffic light at Pope Bend Road. Turn left into resort. Follow 3 mile drive to lobby entrance.

GOLF

Golf Tournament

The WolfDancer Golf Course is like playing three courses in one, as its holes traverse three distinct ecosystems: rolling prairie land, a heavily wooded ridgeline and a river valley dotted with native pecan trees. Created by legendary golf course designer Arthur Hills, the 7,205 yard, par 72 Wolfdancer Golf Club makes the most of the terrain's natural beauty. "As we try to do on all our projects, at Lost Pines we're building a course that is natural, that relates to the land and doesn't require a tremendous amount of earth moving, always keeping in mind the game's strategy and each site's natural elements that provide beauty to the course," Hills noted. The WolfDancer Golf Course is a soft-spike only facility.



PRESIDENT'S EVENT

The LBJ Pavilion at The Hyatt Lost Pines Resort

We invite you to enjoy an evening of dinner and entertainment at the Beautiful LBJ Pavilion located on site at the resort. Relax and enjoy the natural surroundings and beauty while recapping the events of the weekend and celebrating new and old friendships.

Enjoy a simple but elegant evening in the traditional SWSOMS style while nestled on the banks of the Colorado River. Sit back and relax (or Dance the night away) and enjoy the sound of **The Phat Kats** playing throughout the evening. With either option, the evening will afford an opportunity to refresh, renew, revisit old acquaintances and make new lasting friendships.

Registration Online Opens Wednesday, January 26, 2011! Log on to www.regonline.com/SWSOMS



COMPANION PROGRAM

Spouse/Companion Program

Companions are invited to join in the fun for a host of activities to make your stay that much more entertaining and exciting. Friday's program includes a private Docent Tour of the Bob Bullock Texas State History Museum in Austin, Texas and finishes with a Champagne Brunch at the historic Driskill Hotel.

Guests will depart via Shuttle from the Resort to the Legendary Museum for a 9:30am viewing in the IMAX theatre! Throughout the IMAX presentation and subsequent tour, guests will experience the myth, majesty and magnitude of the Lone Star State. From the Panhandle to the Rio Grande and from West Texas to the Gulf of Mexico, the Texas landscape is as diverse as the folks who live there. Find out how Texas innovation and ingenuity have led the way in exploration, from the depths of the Earth to the far reaches

of outer space. This excursion will put you in a "Texas State of Mind" -- daring you to look out at the boundless horizon and dream big! Following a morning at the museum, guests will depart for the historic and beautiful Driskill Hotel for an elaborate brunch before returning to the comforts of the resort.

Don't Miss the **Morning Fitness Walks** sponsored by the **Oral and Maxillofacial Surgery Foundation Alliance**. On Thursday and Saturday mornings, at 7:30am, Foundation members will greet fitness enthusiasts in the hotel lobby for an hour long power walk!



Thursday, April 7, 2011

7:30am – 8:30am OMSF Alliance Fitness Walk
5:30pm – 7:00pm Welcome Reception

Friday, April 8, 2011

8:15am – 2:00pm Bob Bullock Texas State History Museum
Tour followed by Brunch at The Driskill Hotel
5:30pm – 7:00pm Reception

Saturday, April 9, 2011

7:30am – 8:30am OMSF Alliance Fitness Walk
6:00pm – 10:30pm An Evening at The LBJ Pavilion

Registration Online Opens Wednesday, January 26, 2011! Log on to www.regonline.com/SWSOMS

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www.regonline.com/SWSOMS

April 7-9, 2011

MEETING REGISTRATION

Early Bird

Postmarked/faxed by March 7, 2011

Regular

Postmarked/faxed after March 7, 2011

_____ \$475	SWSOMS / TSOMS / UTHSCSA Member	_____ \$550
	<i>**Saturday Evening Event Tickets are not included in meeting registration</i>	
_____ \$525	Non Members	_____ \$600
_____ \$0	Presenting Residents	_____ \$0
_____ \$200	Non-Presenting Residents	_____ \$200
_____ \$50x__guest(s)	SWSOMS Legacy Luncheon	_____ \$50x__guest(s)
	<i>(Guest Speaker: Dr. R.V. Walker)</i>	
_____ \$150x__guest(s)	PALS Skills Assessment (4/7/11)	_____ \$150x__guest(s)
_____ \$295x__guest(s)	PALS Certification Course (4/10/11)	_____ \$295x__guest(s)
_____ \$240x__player(s)	Golf Tournament (\$240/player)	_____ \$240x__player(s)
_____ \$75x__player(s)	Club Rental:	_____ \$75x__player(s)
	<i>Please circle preference Men's / Women's Right / Left Handed</i>	
_____ \$110x__guest(s)	Spouse / Companion Program	_____ \$110x__guest(s)
_____ \$145x__person(s)	President's Event: LBJ Pavilion on the River <i>(Saturday evening tickets sold separately)</i>	_____ \$145x__person(s)

Contact Information

Name _____

Street Address _____

City _____ State/Zip _____

E-mail _____

Preferred Name for Badge _____

Spouse / Companion Information

Name _____

Street Address _____

City _____ State/Zip _____

E-mail _____

Preferred Name for Badge _____

Payment Instruction

Make Checks Payable to SWSOMS

All Major Credit Cards Accepted

MasterCard Visa Discover American Express

Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

Billing Address _____

City _____ State/Zip _____

Fax credit card payments: 210-614-5234

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