

2010 Combined Annual Meeting

Southwest Society of Oral & Maxillofacial Surgeons

-and-

Texas Society of Oral and Maxillofacial Surgeons



April 22-24, 2010

*Charleston Place Hotel
Charleston, South Carolina*

WELCOME!

Dear Colleagues,

It is time to make your reservations for the 2010 Combined Annual Meeting of the Southwest Society of Oral and Maxillofacial Surgeons and the Texas Society of Oral and Maxillofacial Surgeons! We are excited to co-organize and present this year's meeting at The Charleston Place Hotel in Charleston, South Carolina, April 22-24, 2010.

Rich in history and elegance, Charleston is one of the nation's most charming and engaging cities. Known for its rich history, shopping, antiques, restaurants, plantations and life in the Old South, this city serves as a reminder of our own heritage. The Southwest Society, formed in October of 1929, is rooted in tradition and excellence with goals of promoting and advancing the science of oral surgery through education, research, professional service and public relations.

Over the past 80 years, the Southwest Society of OMS has provided excellent annual meeting opportunities and this year is no exception. Thursday afternoon, Drs. Colin Bell and Dave Grogan will again present key concepts of the AAOMS-mandated office anesthesia emergency certification. Friday, the renowned Byrd-Tilson Resident Day program will provide an opportunity for us to recognize the best and brightest from training programs in the Southwest region. On Saturday, registrants will have an opportunity to hear our keynote speaker, John K. McGill as he provides insight and wisdom needed to achieve financial independence in the wake of economic downturns.

As a state component society of the Southwest region, the Texas Society of Oral and Maxillofacial Surgeons has maintained an active role in our organization and has exhibited continued support of our annual meetings. We are pleased to officially work with the Texas Society to provide this year's opportunities.

There are numerous social activities planned including Golf and a special look at Civil War Heirlooms as part of the spouse/companion program. Saturday evening, we will bring our annual meeting to a close with dinner at the Historic Riviera Ballroom including a special performance that evening by The Plantation Singers.

We encourage you to begin planning for this exciting weekend and to secure your hotel reservations as well as your meeting registration now. We look forward to seeing you in Charleston!

Sincerely,

B.D. Tiner, DDS, MD
President
SWSOMS

FEATURED SESSIONS

Office Anesthesia Emergency Certification Update

Dr. Colin Bell, Chair of the Texas Society OAE Committee, along with Dr. David Grogan will present the key concepts of the AAOMS-mandated office anesthesia emergency certification. Key emergency scenarios will be reviewed as well as the most recent morbidity and mortality data as provided by OMSNIC.

Continuing Dental Education Credits: 2 hours



Colin S. Bell, DDS

A Dallas-area native and a Phi Beta Kappa graduate of Southern Methodist University, Dr. Bell received his dental degree from Baylor College of Dentistry in 1979 and completed Oral and Maxillofacial Surgery training at Baylor University Medical Center in 1984.

He is an active member of the American Association of Oral & Maxillofacial Surgeons and the American Dental Association. Currently, he serves as an Adjunct Professor of Oral and Maxillofacial Surgery at Baylor College of Dentistry, and is a Fellow of the American College of Dentists. Dr. Bell was recently elected to Fellowship of the International College of Dentists. Dr. Bell also serves as an examiner with the American Board of Oral and Maxillofacial Surgery and is a past president of the Texas Society of Oral and Maxillofacial Surgeons and the Southwest Society of Oral and Maxillofacial Surgeons.



David M. Grogan, DDS

After completion of his residency training, Dr. Grogan entered private practice as an oral and maxillofacial surgeon in Waco, Texas. After 13 years of successful practice, Dr. Grogan chose to enter academics and was invited to join the Department of Oral and Maxillofacial Surgery at Baylor College of Dentistry.

Since then, Dr. Grogan has participated in all aspects of the Predoctoral pharmacology curriculum and helped develop new continuing education opportunities for dentists in North Texas. He was an instrumental participant in designing new sedation and emergency guidelines for Texas dentists, on behalf of the Texas State Board of Dental Examiners. Currently, Dr. Grogan is an Associate Professor and Chairman of the Department of Oral and Maxillofacial Surgery at Baylor College of Dentistry.

Byrd-Tilson Residents' Day Program

Outstanding young doctors from the southwest region will present topical basic science and clinical research initiatives ongoing at their respective institutions of study.

Continuing Dental Education Credits: 4 hours

Keynote Lecture

“Achieving Financial Independence”

Will you join the 5% of dentists who can afford to retire at age 65? Using these winning financial strategies, you can develop a personalized game-plan to double - or even triple - your net worth in only ten years and reach financial freedom. This hard-hitting program contains “inside information” that you simply can’t find elsewhere - gleaned from over 28 years of working exclusively with the dental profession. What’s more, it’s totally unbiased, since we sell no investments, insurance, or products of any kind. Learn how to:

- Reduce stress - control your money, rather than letting it control you
- Develop winning saving and debt reduction strategies
- Take advantage of huge tax- deductible retirement savings strategies
- Dramatically increase business tax deductions
- Simple steps to dramatically boost profitability
- Slash children’s educational cost by 50% or more
- Evaluate professional corporation status
- Discover tax-free income secrets



John K. McGill, CPA, MBA, JD

John K. McGill is President of John K. McGill & Company in Charlotte, NC, principal of The McGill & Hill Group and tax attorney who is a partner with the law firm of McGill & Hassan, P.A. . He graduated with honors from Erskine College with a BS in Business and Economics and a concentration in Accounting.

He holds a Masters in Business Administration degree from the University of North Carolina at Chapel Hill. In connection with his MBA degree, Mr. McGill published a marketing case study and was selected as a contributing editor of the textbook Contemporary Marketing, 4th edition.

He holds a law degree from the University of North Carolina at Chapel Hill where he was awarded the Touche Ross, CPAs, Tax Law Scholarship. He formerly worked with the Office of Chief Counsel, the legal branch of the Internal Revenue Service, in Washington, D.C. He is a member of the American Bar Association and the North Carolina Bar Association.

Mr. McGill is Chief-Editor of *The McGill Advisory* newsletter and co-author of Employing Family Members in Your Business: A Tax Bonanza!

AGENDA

April 22, 2010 – Thursday

8:00am – 9:30am	SWSOMS Board of Directors Meeting
9:30am – 10:30am	TOMSPAC Board of Directors Meeting
10:30am – 12:00pm	TSOMS Board of Directors Meeting
10:30am – 5:00pm	Registration & Information Desk Open
1:00pm – 3:00pm	Office Anesthesia Emergency Certification Update
5:30pm – 7:00pm	Welcome Reception

April 23, 2010 – Friday

7:00am – 8:00am	Continental Breakfast in Exhibit Area
8:00am – 12:00pm	Byrd-Tilson Residents' Day Program
12:00pm – 12:30pm	SWSOMS Membership Meeting
1:00pm – 5:00pm	Golf Tournament
5:30pm – 7:00pm	Evening Reception

April 24, 2010 – Saturday

7:00am – 8:30am	Continental Breakfast in Exhibit Area
7:00am – 8:30am	TSOMS Membership Breakfast
8:30am – 3:00pm	Keynote Lecture, John K. McGill, CPA, MBA, JD
7:00pm – 10:30pm	Dinner & Performance at The Riviera Ballroom

Log on to www.regonline.com/swsoms to complete your registration online!

TRAVEL AND HOTEL ACCOMMODATIONS

Hotel Accommodations *Reduced Rates Expire March 21, 2010*

One of the finest hotels in Charleston, South Carolina! Located at 205 Meeting Street this elegant hotel is the perfect venue and includes the award winning Charleston Grill restaurant, extensive meeting and conference facilities and beautifully appointed rooms and suites.

Charleston Place is historic Charleston's premier hotel just minutes from famous homes, museums and churches. World-class luxurious accommodations including a full-service spa; rooftop pool, "The Club" a private concierge level located on the top two floors; award-winning dining, 28 exclusive boutiques and the legendary Orient-Express service, all in the heart of downtown Charleston.



Charleston Place
245 Meeting Street
Charleston, South Carolina 29401
843-724-8410
www.charlestonplace.com

Reservations:
800-831-3490 or
groupres@charlestonplace.com
Group Code: *SWSOMS*
Rates start at \$389

Dress Code

The spring months bring beautiful weather to Charleston, South Carolina! Charleston has a pleasant semitropical climate and enjoys all the four seasons. The temperature is not extreme but remains almost the same throughout the year. The average day temperature rises from 60 degrees F in winter to 80 degrees F in summer. This indicates that Charleston, South Carolina has a fairly even temperature making it an ideal place to stay.

The period between April and May, is characterized more by spring conditions. Thus, days are warm and the place blooms with the beautiful spring flowers. We recommend Resort Casual attire for all meetings, sessions and evening activities. We do suggest sweaters, jackets or warm outer wear for the evenings. **Please note: some planned activities require casual walking to and from events.

Transportation

The Charleston area is located on the coast of South Carolina, midway between Myrtle Beach and Hilton Head Island.

Air

Charleston International Airport, located 10 miles from the hotel, offers jet service from American Airlines, Continental Airlines, Delta Airlines Inc., Northwest Airlines, United Express and US Airways.

Driving

Charleston is easily accessible by car...I-26 has its eastern terminus in Charleston and connects with I-20, I-85, I-40, I-77 and I-95 from the north. US Highway 17, the coastal north-south route, runs through Charleston and connects with I-95 from the south.

Directions from Charleston International Airport and I-26 East

Upon leaving the airport, follow signs to I-26 East – Charleston. Continue on I-26 East until you are within the city limits of Charleston. Proceed to the LEFT lane as you approach the end of I-26 East. At the end of I-26 East, follow the far left exit (Meeting Street/Visitor Center). At the traffic light turn RIGHT onto Meeting Street. Continue on Meeting Street for approximately 1.2 miles. The hotel entrance will be on your RIGHT just past the intersection of Meeting & Hasell Streets.

Directions from US-17 North (West Ashley, Beaufort)

Drive over the Ashley River Bridge, staying in the far right lane. Bear RIGHT on Lockwood Drive. Go under the overpass, then get immediately into far left lane. Take Calhoun Street Exit. Go 1 mile, turn RIGHT onto Meeting Street. Go past 3 traffic lights and take the first RIGHT past Hasell Street. A small sign on the RIGHT marks the entrance for Charleston Place Hotel.

Directions from US-17 South (Mt. Pleasant, Wilmington, Myrtle Beach)

Begin on US-17 South toward Charleston. Continue over the Cooper River Bridge (Arthur Ravenel Jr. Bridge) and follow the Meeting Street exit. Turn LEFT onto Meeting Street. Continue approximately 1.7 miles. The hotel entrance will be on your RIGHT just past the intersection of Meeting and Hasell Streets.

GOLF

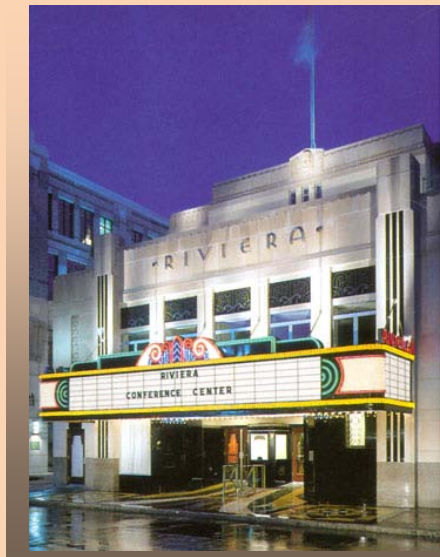
Golf Tournament

Consistently ranked by Golf Digest and Golf Magazine as one of "America's top 100", this famous 6,722-yard, par-72 course is also ranked among the best in the world. Designed by renowned architect Tom Fazio, **Wild Dunes Links** has been described as "the ultimate in seaside golf".



The Links presents the combined challenge of the Atlantic Ocean, relentless winds and breathtaking South Carolina coastal terrain. Its rolling fairways wander past moss-draped live oaks, magnolias and exotic palms, through giant sand dunes and along saltwater marshes. The treacherous 10th hole is short but features a small, undulating green atop a spectacular winding fairway. The finishing holes are right on the Atlantic Ocean and are called "the finest east of Pebble Beach" by Diversion magazine. Prevailing breezes, massive dunes and pot bunkers make play challenging -- and definitely

unpredictable. Par is 72, and Wild Dunes Links makes it a well-deserved score!



PRESIDENT'S EVENT

The Riviera Ballroom

We invite you to enjoy an evening at the historic Riviera Ballroom. Built on the site of the Academy of Music, the Riviera opened on January 15, 1939. When it opened, it had 789 seats downstairs and 125 seats in the balcony for whites and 279 seats in the gallery for blacks. There was a

separate entrance for blacks on the Market Street side. Now generally regarded as Art Deco, the architect Charles C. Benton, described the style as "classic modern" in 1939.

Join us as we take a walk back in time to revel in the history and splendor of the Riviera while enjoying dinner and cocktails and the musical talent of *The Plantation Singers*, an "a capella" group featuring Spirituals and the music of Porgy & Bess.

Log on to www.regonline.com/swsoms to complete your registration online!



COMPANION PROGRAM

Spouse/Companion Program

Companions are invited to join in the fun for a host of activities to make your stay that much more entertaining and exciting. Friday's program offers grand style with a Champagne Brunch at The Charleston Place and special walk through history with Charleston's renowned "Silver Lady"!

Dawn Evers, silver specialist at D. Bigda Antiques, located in the heart of the antique district on Majestic King Street will bring fine finds of silver, jewelry and antiques from the Four Corners of the world to The Charleston Place for a special private historic presentation to our guests. She will educate your guests by passing various pieces of silver around, explaining how life was in the decadent Victorian period. In

addition, she will showcase a selection of priceless pieces culled from family heirlooms which her ancestor silversmiths designed. This lecture and hands-on presentation is perfect for the serious collector as well as the novice.

Following the end of the presentation, a luxurious Champagne Brunch will provide the perfect ambiance for a wonderful opportunity to catch up with old friends and establish new lasting friendships.

Don't Miss the **Morning Fitness Walks** sponsored by the **Oral and Maxillofacial Surgery Foundation Alliance**. Each morning at 7:30am, Foundation members will greet fitness enthusiasts in the hotel lobby for an hour long power walk!

The mission of the Alliance is to promote and support the education and research activities of OMSF, as well as support current health and social issues related to the family and the community of the specialty.



Thursday, April 22, 2010

7:30am – 8:30am OMSF Alliance Fitness Walk
5:30pm – 7:00pm Welcome Reception

Friday, April 23, 2010

7:30am – 8:30am OMSF Alliance Fitness Walk
10:30am – 3:00pm Champagne Brunch and
The Silver Lady

Saturday, April 24, 2010

7:30am – 8:30am OMSF Alliance Fitness Walk
7:00pm – 10:30pm An Evening at
The Rivera Ballroom

Log on to www.regonline.com/swsoms to complete your registration online!

For Immediate Registration: Log on to
www.regonline.com/swsoms to complete this process

MEETING REGISTRATION

April 22-24, 2010

Early Bird

Postmarked/faxed by March 14, 2010

Regular

Postmarked/faxed after March 14, 2010

_____ \$425	SWSOMS / TSOMS Member <i>**Saturday Evening Event not included in meeting registration</i>	_____ \$500
_____ \$500	Non Members	_____ \$575
_____ \$0	Presenting Residents	_____ \$0
_____ \$200	Non-Presenting Residents	_____ \$200
_____ \$270x___player(s)	Golf Tournament (\$270/player)	_____ \$270x___player(s)
_____ \$75x___player	Club Rental: <i>Please circle preference Men's / Women's Right / Left Handed</i>	_____ \$75x___player(s)
_____ \$125x___companion(s)	Spouse / Companion Program	_____ \$125x___companion(s)
_____ \$165x___person(s)	Dinner At The Riviera Ballroom <i>(Saturday evening tickets sold separately)</i>	_____ \$165x___person(s)

Total Due \$ _____

Total Due \$ _____

Contact Information

Name _____

Street Address _____

City _____ State/Zip _____

E-mail _____

Preferred Name for Badge _____

Payment Instruction

Make Checks Payable to SWSOMS

All Major Credit Cards Accepted

MasterCard Visa Discover American Express

Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

Billing Address _____

City _____ State/Zip _____

Fax credit card payments: 210-614-5234

Spouse / Companion Information

Name _____

Street Address _____

City _____ State/Zip _____

E-mail _____

Preferred Name for Badge _____

SWSOMS

4499 Medical Drive, Suite #190

San Antonio, TX 78229

210-614-3915 Office Phone

210-614-5234 Facsimile

Email: laguilar@alamoOMS.com