



Invitation to Exhibit

April 22nd - 24th

2010

2010 Annual Meeting



Charleston Place, Charleston, South Carolina

The Southwest Society of Oral and Maxillofacial Surgeons (SWSOMS) and The Texas Society of Oral and Maxillofacial Surgeons (TSOMS) invite you to showcase your products and services at the 2010 Annual Meeting to be held at the Charleston Place in Charleston, South Carolina. Your participation provides attendees with an up-close look at the latest professional technology and services in delivering optimal patient care. Exhibiting at the SWSOMS/TSOMS Annual Meeting allows you to connect face-to-face with your target audience in an intimate and relaxed atmosphere. Many sponsorship opportunities are available for additional exposure. Join us and be accessible to new and existing customers all in one place.

Please note that all exhibitors are cordially invited to attend the SWSOMS/TSOMS general meeting sessions!

This prospectus contains important information related to your participation. Please review the prospectus and submit your Exhibitor Contract today. The deadline to contract for exhibit space is **December 15, 2009**.

High Traffic for Exhibits

The exhibits will be tabletop style, placed near the meeting space area. The exhibit tables will be assigned based on level of sponsorship and time of receipt. To assist with bringing traffic into the exhibition area, breakfast and breaks will take place in the exhibit area. Additionally, this year, **we will host our historically well-attended Friday Evening Reception in the Exhibit Hall!**

Accommodations:

Charleston Place Hotel

205 Meeting Street
Charleston, SC 29401

www.charlestonplace.com

For Reservations Call or Email:

800-831-3490

groupres@charlestonplace.com

Group Code: **SWSOMS**

Rates start at \$389 until 3/21/2010

Included in Your Contract:

- 6' Table with draped top, 2 chairs
- Secure area for overnight storage
- Invitation to Evening Receptions
- Listing in Invitation Mailer
- Listing in the Annual Meeting Program Guide, including company logo and description
- Listing on the SW Society and Texas Society Websites as 2010 Exhibitor

Golf Tournament:

The Links Golf Course at Wild Dunes

Exhibit Personnel are invited to join attendees during the annual meeting golf tournament **Friday, April 23, 2009**. Consistently ranked by Golf Digest and Golf Magazine as one of "America's top 100", this famous 6,722-yard, par-72 course is also ranked among the best in the world. Designed by renowned architect Tom Fazio, Wild Dunes Links has been described as "the ultimate in seaside golf".

Special Events: Exhibit Personnel are invited to participate in all special events for meeting attendees including a Welcome Reception on Thursday, Friday afternoon Golf, Friday evening reception hosted in the Exhibit Area and Saturday Evening President's Event. *NOTE: Tickets to the Saturday evening event must be purchased separately.*

Sponsorship Opportunities: We are pleased to offer several levels of sponsorship opportunities which will provide the chance to showcase your company and products/services during the general meeting sessions. Please consider additional support of the Southwest and Texas Societies by electing to contribute:

Platinum Sponsorship: \$ 7,500.00 includes premium placement in Exhibit Hall, full page ad in program guide (sponsor has ability to create), recognition in general meeting sessions, signage at evening receptions, breakfast and meeting breaks, placement of materials (provided by sponsor) in registration packets, 2 Saturday evening tickets

Gold Sponsorship: \$5,000.00 includes premium placement in Exhibit Hall, half-page ad in program guide, recognition in general meeting sessions, signage at breakfast and meeting breaks, 2 Saturday evening tickets

Silver Sponsorship: \$3,000.00 includes optimal placement in Exhibit Hall, quarter-page ad in program guide, recognition in general meeting sessions, 1 Saturday evening ticket

Bronze Sponsorship: \$1,500.00 includes separate listing in program guide in addition to Exhibitor list, recognition in general meeting sessions, 1 Saturday evening ticket

Thursday, April 22nd

General Session
1:00pm-3:00pm

Welcome Reception
5:30pm-7:00pm

Exhibitor Setup
7:00pm-10:00pm

Friday, April 23rd

Exhibit Hall Open 7:00am – 12:00pm

Continental Breakfast 7:00am – 8:00am

Byrd-Tilson Residents Day 8:00am-12:00pm

Meeting Break 10:00am-10:30am

Golf Tournament 1:00pm-4:00pm

Reception in Exhibit Hall 5:30pm – 7:00pm

Saturday, April 24th

Exhibit Hall Open 7:00am – 3:00pm

Continental Breakfast 7:00am –8:00am

General Session 8:00am-2:00pm

Meeting Break 10:00am – 10:30am

Afternoon Break 2:00pm – 2:30pm

SWSOMS Membership Meeting 2:30pm-4:00pm

Exhibitor Tear Down 3:00pm

Exhibitor Contract: Complete and return this contract to hold your space. Remember, table location assignments are made on a first come first served basis in the general exhibit area. Premium placement is available for Meeting Sponsors. For faster processing, please fax contract to **210-614-5234** or email contract to **kellyannshy@alamoOMS.com**. Payment for this contract is due within four weeks of receipt of the contract. With the execution of this agreement, the exhibitor agrees to lease space at the SWSOMS/TSOMS Annual Meeting April 22-24, 2010. Cancellations received in writing by January 9, 2010 will receive a full refund.

Sign Up:

- _____ \$1,250.00 basic tabletop exhibit
- _____ \$ 105.00 (\$52.50/day) electricity for exhibit
- _____ \$ 300.00 (\$150.00/day) wireless internet access
- _____ \$ 265.00/person, The Links Golf Course Wild Dunes
- _____ \$ 150.00/person, Saturday Evening President's Event

Sponsorships:

- _____ \$ 7,500.00 Platinum Level
- _____ \$ 5,000.00 Gold Level
- _____ \$ 3,000.00 Silver Level
- _____ \$ 1,500.00 Bronze Level

Total Amount Due: \$ _____

Company: _____

Contact: _____

Address: _____

City: _____ State/Zip _____

Website: _____

Email: _____

Company Description (can be attached):

Booth Personnel:

Name: _____

Title: _____

Email: _____

Phone: _____

Golf? _____ Sat Evening? _____

Name: _____

Title: _____

Email: _____

Phone: _____

Golf? _____ Sat Evening? _____

Contract Agreement:

The exhibitor agrees that neither SWSOMS/TSOMS, Charleston Place Hotel nor any of their officers, directors, members, agents and employees shall be held liable to any damage, loss, harm or injury to the person or property of the exhibitor or any of its officers, directors, agents or employees, resulting from theft, fire, water, accident or any other cause. The exhibitor shall indemnify, defend and hold harmless SWSOMS/TSOMS, Charleston Place and their officers, directors, members, agents and employees from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney fees and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act on the part of the exhibitor or any of its officers, directors, agents or employees.

Program Listing:

Please email company logo and 3 sentence company description to **kellyannshy@alamoOMS.com** at the same time contract is sent. GIF or TIF images preferred. Jpeg images saved from website will result in poor image quality.

Checks Payable to: **SWSOMS, 4499 Medical Drive, Suite #190, San Antonio, Texas 78229, 210-614-3915, 210-614-5234** fax

If Paying by Visa / Mastercard / Discover / American Express, please complete the following:

Card Number	Expiration	Name on Card	Signature
Billing Address	City		State/Zip